



COLLABO VENTURES

About "CollaboVentures"

The company WOTRA was due to the perceived need for integration of different sectors, fields of activities, experts and investors began to develop its own platform called »CollaboVentures«, which operates within the framework of WOTRA. The purpose of the platform is to connect different sectors, fields of activities, processes, domestic and foreign experts, individuals-talents, investors and others in cases when it is required that businesses can take advantage of market opportunities or in order to be competitive in one or more markets.

The basic objectives of the platform are to:

- increase the international visibility of the platform, and platform members, getting members and partners from other countries, thereby opening up of international markets and opportunities for all involved
- develop international marketing and sales channels
- promote partnerships and collaborative business models between members and partners of the platform both in the development stage of the companies' products and services as well as in their phase of sales
- provide membership benefits offering services, products and tools developed by WOTRA or by CollaboVenture's partners and members



Basic Membership

With a basic membership members – **CollaboVenturers** gain the following benefits:

- one-year membership in the »CollaboVentures« platform
- 12 hours of counseling linked to WOTRA advisory areas provided via Skype or other online call tool
- 3 queries from the Seldon.Basis platform which contains 23 million Russian companies
- access to WOTRA Focus - Development Navigator* portal's advanced topics for a period of one year from the day when the access to the advanced content will be enabled in the portal
- publication of one advertisement** in the WOTRA Focus - eNews or one-month publication on the portal WOTRA Focus - Development Navigator, in one pre-selected available language***
- additional discounts for WOTRA and/or partner services and products, which will be published during the validity period of discount for each service or product
- other benefits, on which members will be promptly informed



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membership enters into force on the date of receipt of payment on our account

* additional content will be available to CollaboVenturers on the portal as of 1 September 2017, this means that members will have access to these knowledge sources until 31 August 2018

**members receive instructions for preparing the ad by entering the membership

***currently available languages: EN, HR, SL (more languages will be available in the future)

Development projects

We are developing independently or with our partners in Slovenia and abroad additional services and tools in the field of business support, projects funding, and marketing and sales, all what is going to facilitate the performance of businesses on domestic and foreign markets. Consequently, additional benefits will be offered to CollaboVenturers.

Stay informed and monitor our services on our websites and through the newsletter **WOTRA Focus - eNews** occasionally send to CollaboVentures members, partners and other news subscribers.



WOTRA
FOCUS

eNEWS

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English edition | **WOTRA Focus - eNews**, 17 December 2016



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